



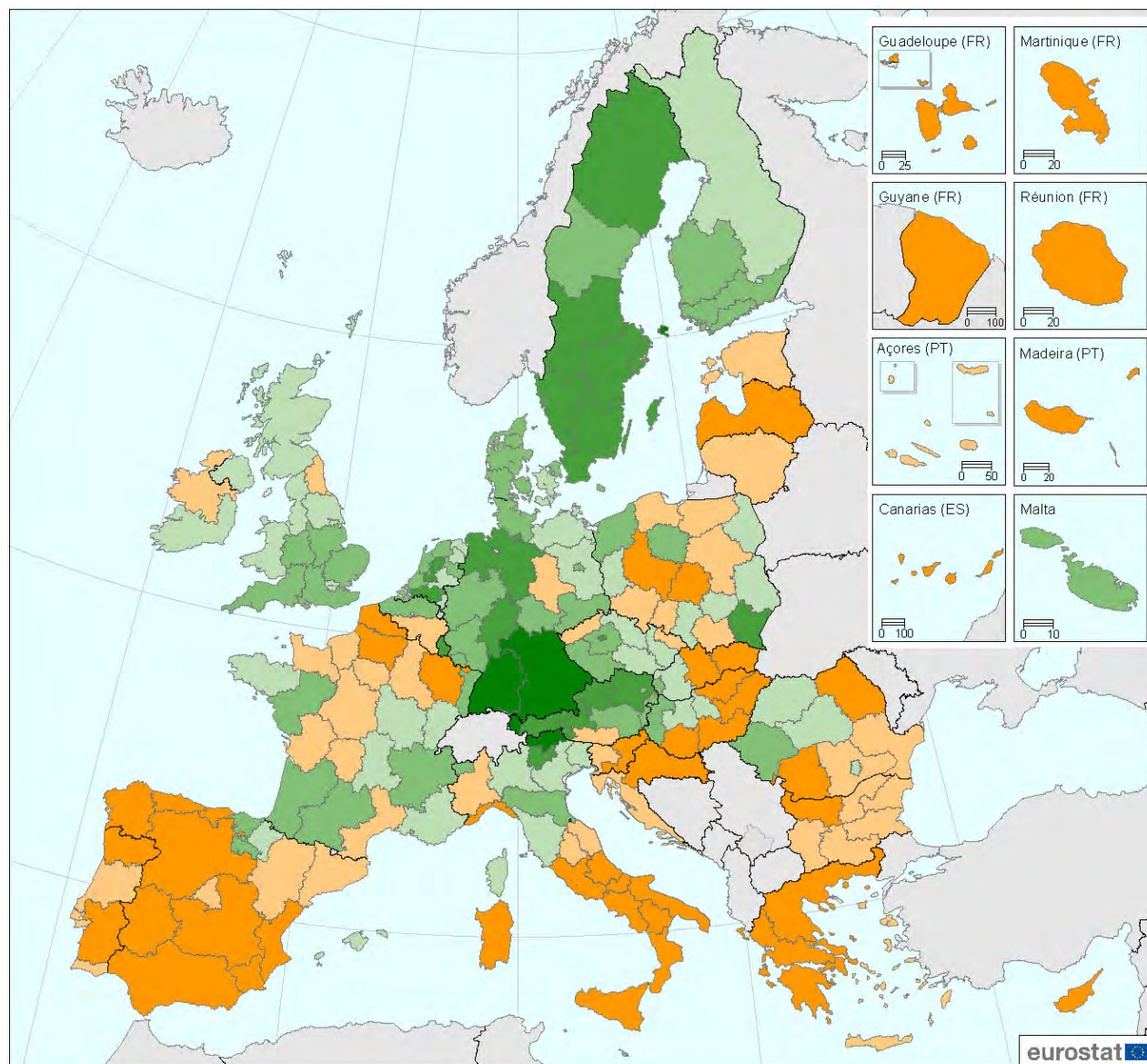
# **Flash Eurobarometer 427 Public opinion in the EU regions**

**EUROPCOM 2015  
FAR BEYOND THE  
AVERAGE**

# METHODOLOGY

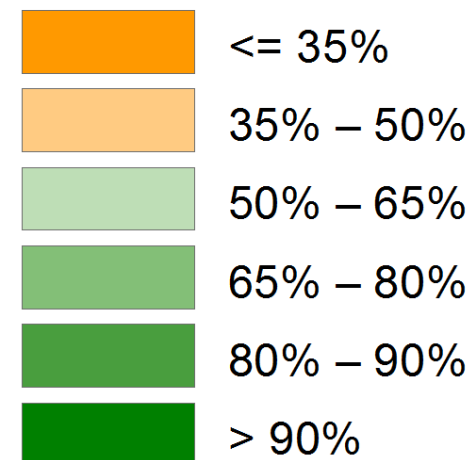
- *Survey conducted by telephone (fixed-line and mobile phone)*
- *Fieldwork: 3 – 23 September 2015*
- *Population: representative sample of population aged 15+ living in 209 regions (mix of NUTS I and NUTS II)*
- *Coverage: 28 EU Member States*
- *Total number of interviews: 62,511*
- *This survey was carried out for the European Commission (Directorate-General for Communication, “Strategy, Corporate Communication Actions and Eurobarometer” Unit)*

# ECONOMIC SITUATION IN THE REGION (1/4)



## Q1.2 Situation of the economy in the region

% answering "Good"\*

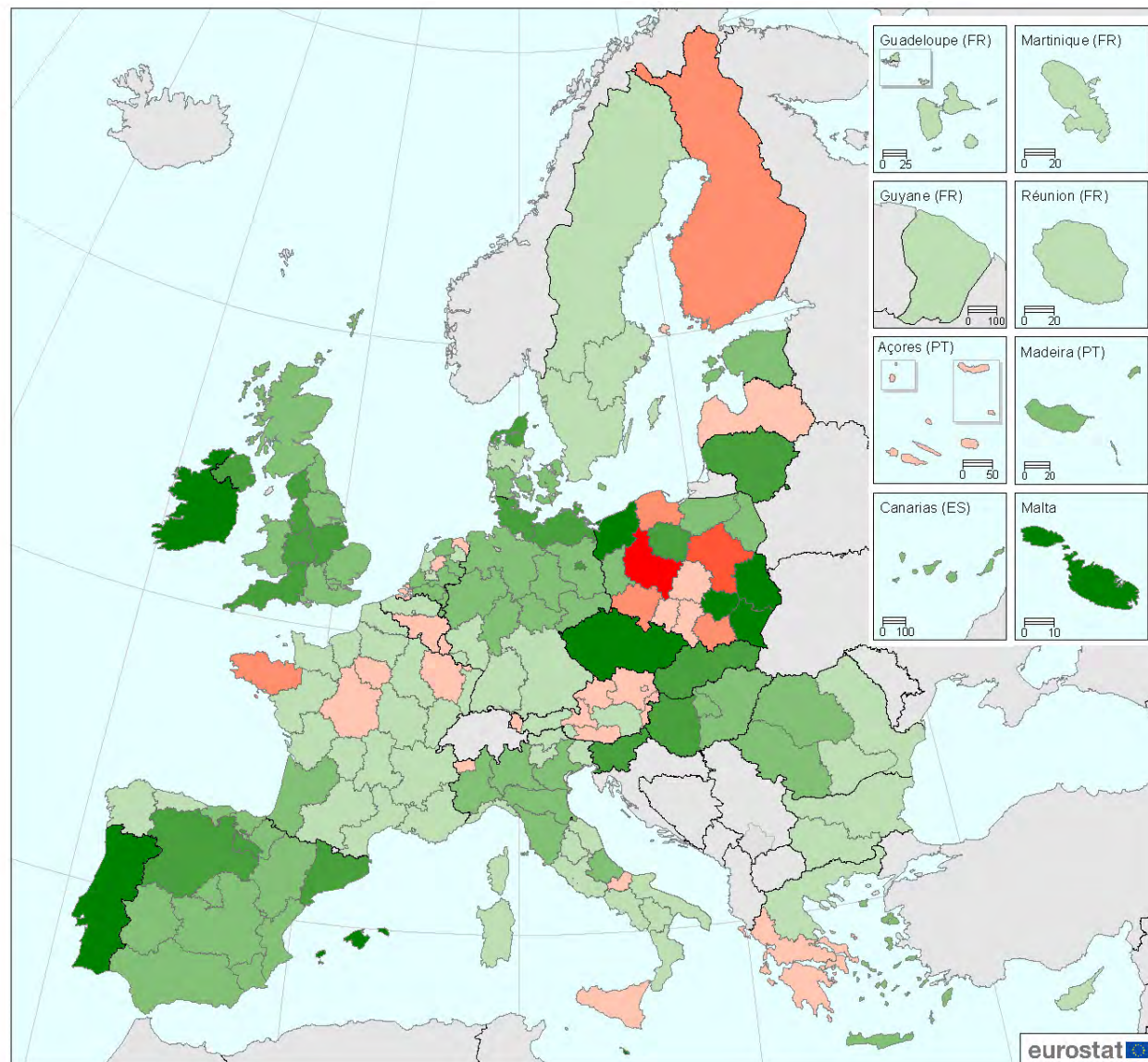


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Cartography: Eurostat — IMAGE, 10/2015

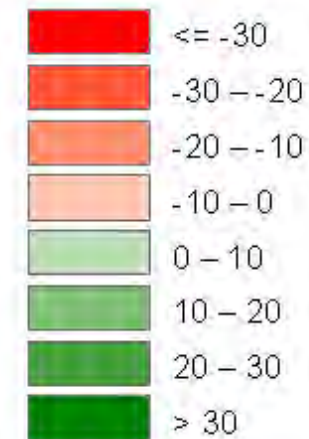
\*In each bracket, the lower figure is excluded. For example, the bracket 50-65% excludes 50% and includes 65%

# ECONOMIC SITUATION IN THE REGION (2/4)



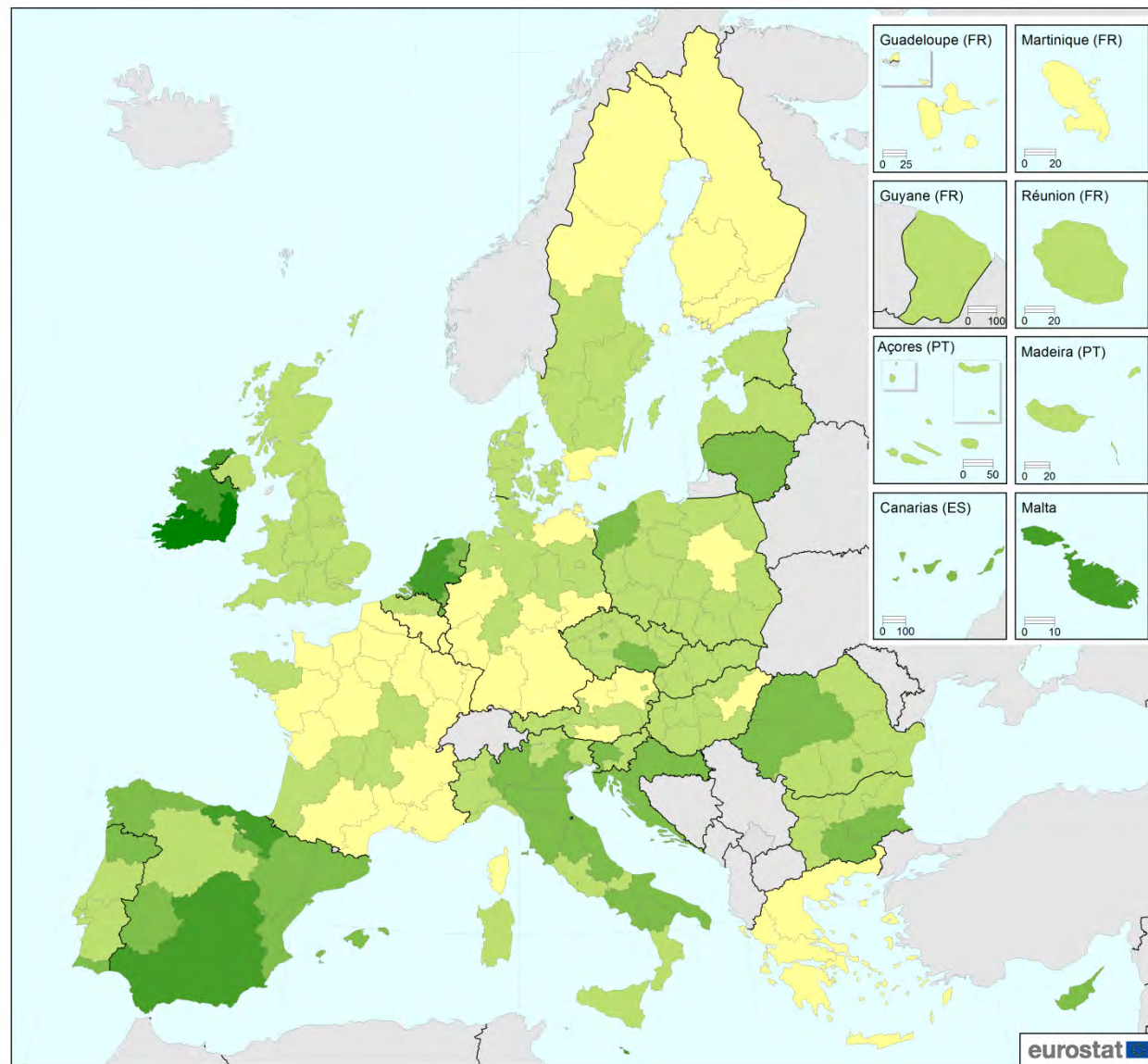
## Q1.2 Situation of the economy in the region

percentage points difference 2015-2012



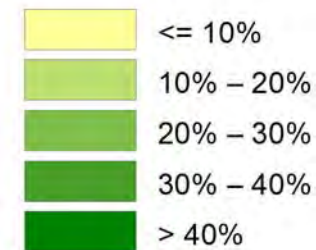


# ECONOMIC SITUATION IN THE REGION (3/4)

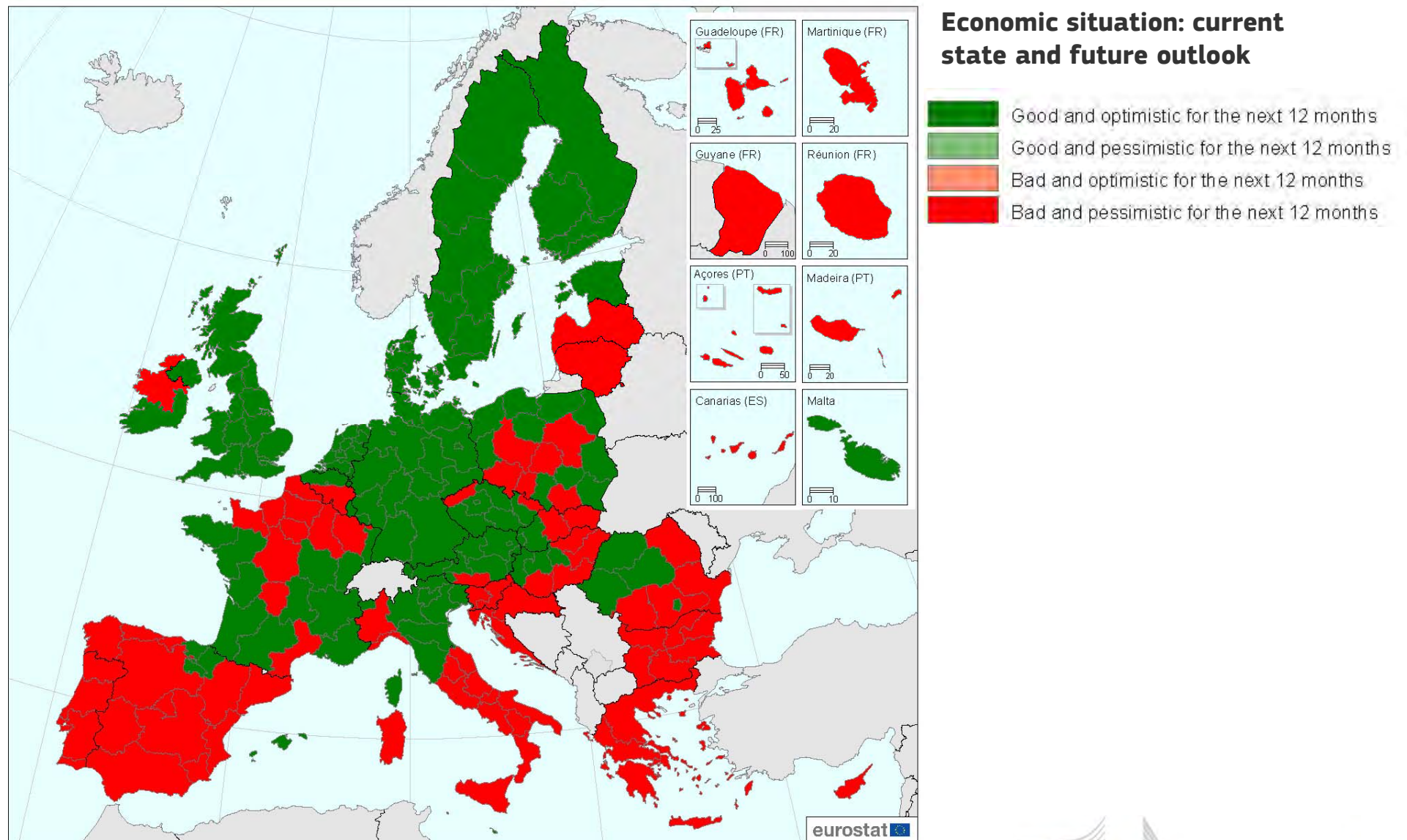


## Q2.2 Expectations for the situation of the economy in the region

% answering "Better"



# ECONOMIC SITUATION IN THE REGION (4/4)

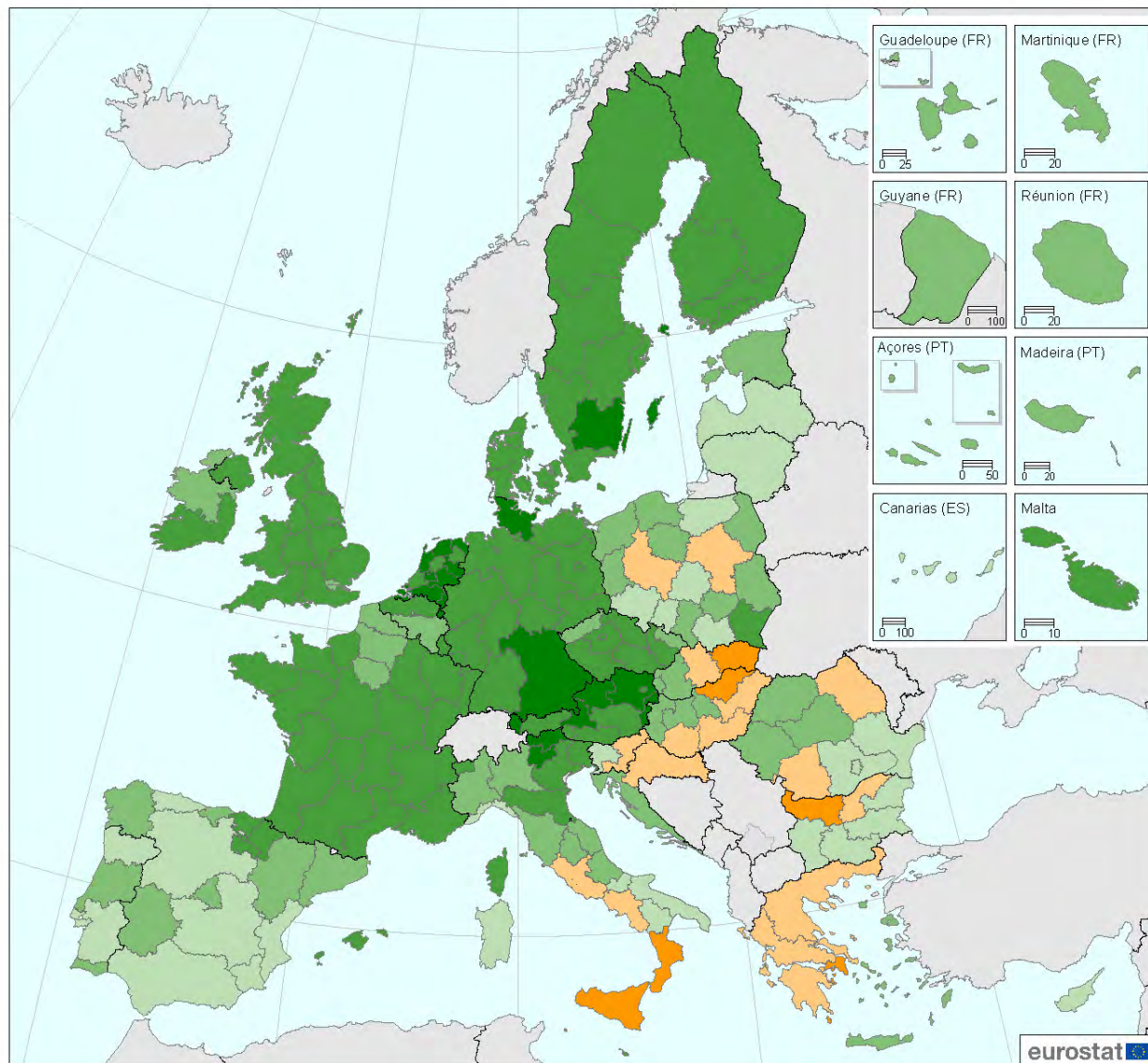


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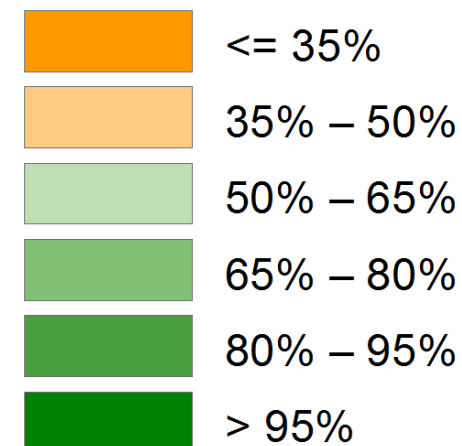


# QUALITY OF LIFE IN THE REGION (1/4)



## Q1.1 Quality of life in the region

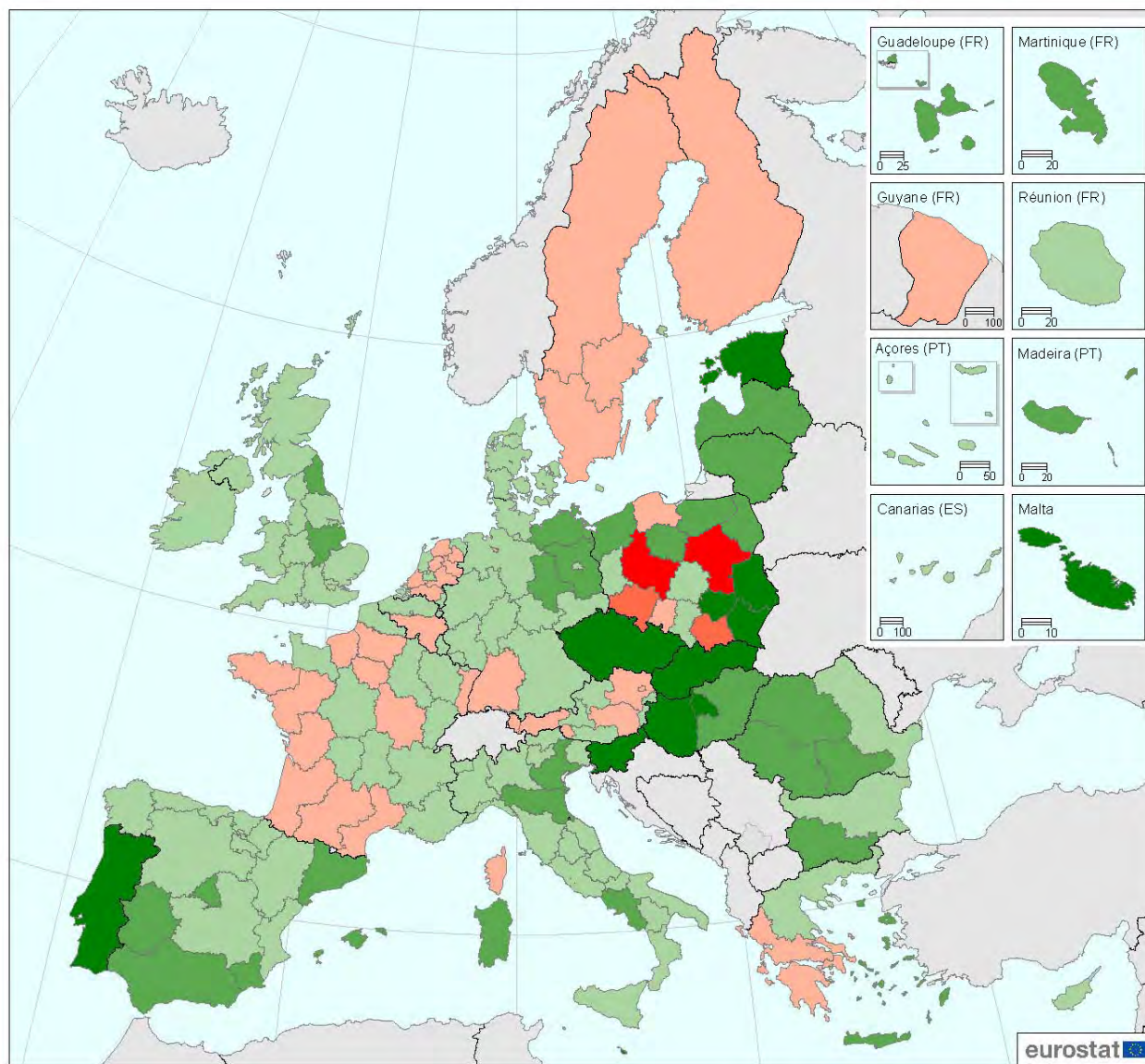
% answering "Good"



Source: Flash Eurobarometer 427

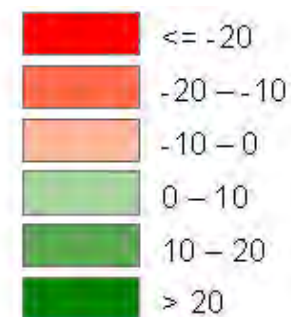
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Cartography: Eurostat — IMAGE, 10/2015

# QUALITY OF LIFE IN THE REGION (2/4)



## Q1.1 Quality of life in the region

percentage points difference 2015-2012

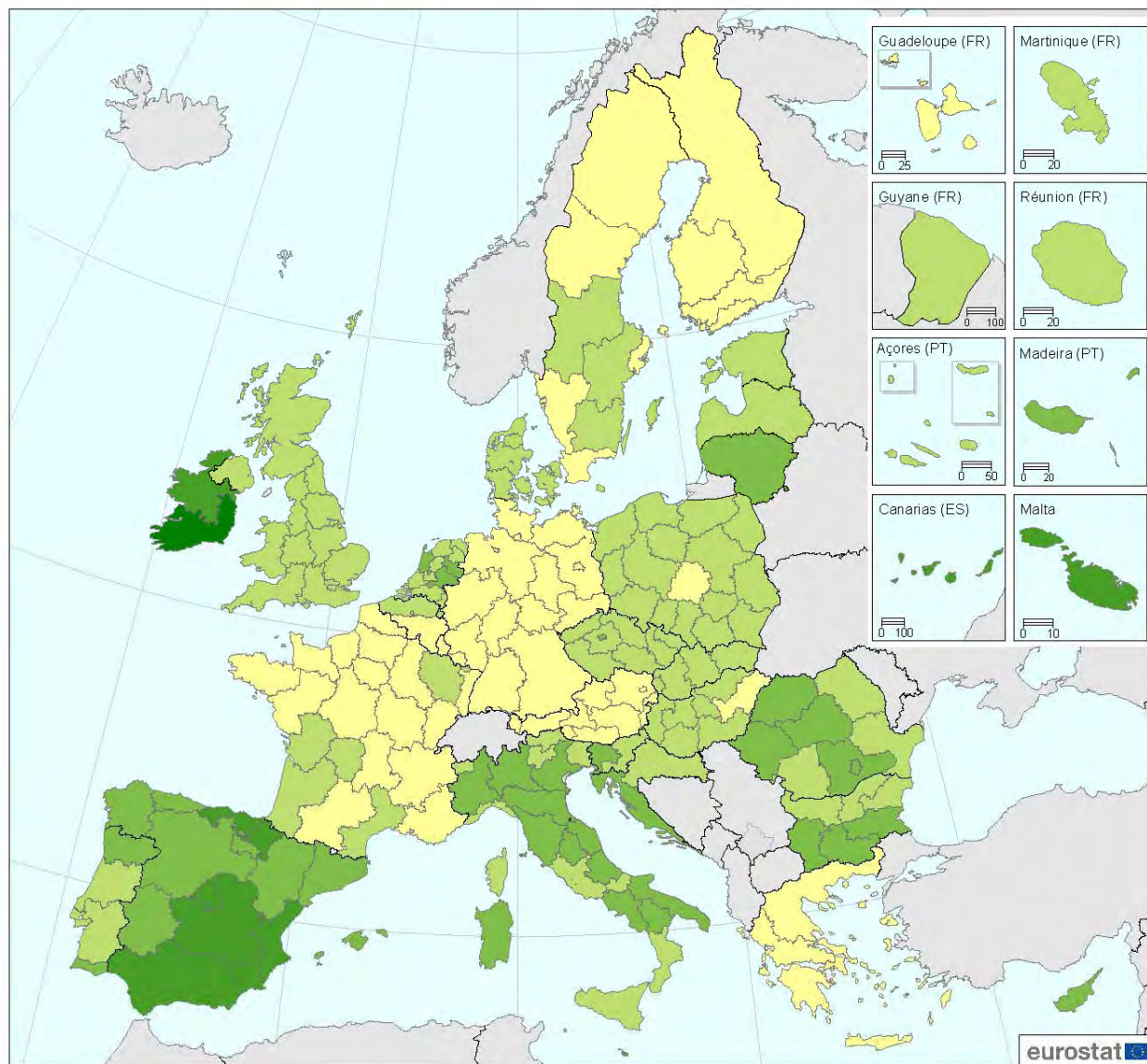


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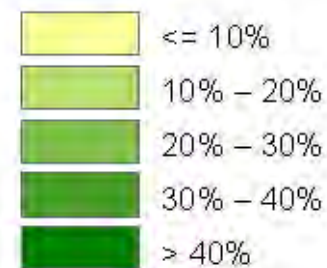


# QUALITY OF LIFE IN THE REGION (3/4)

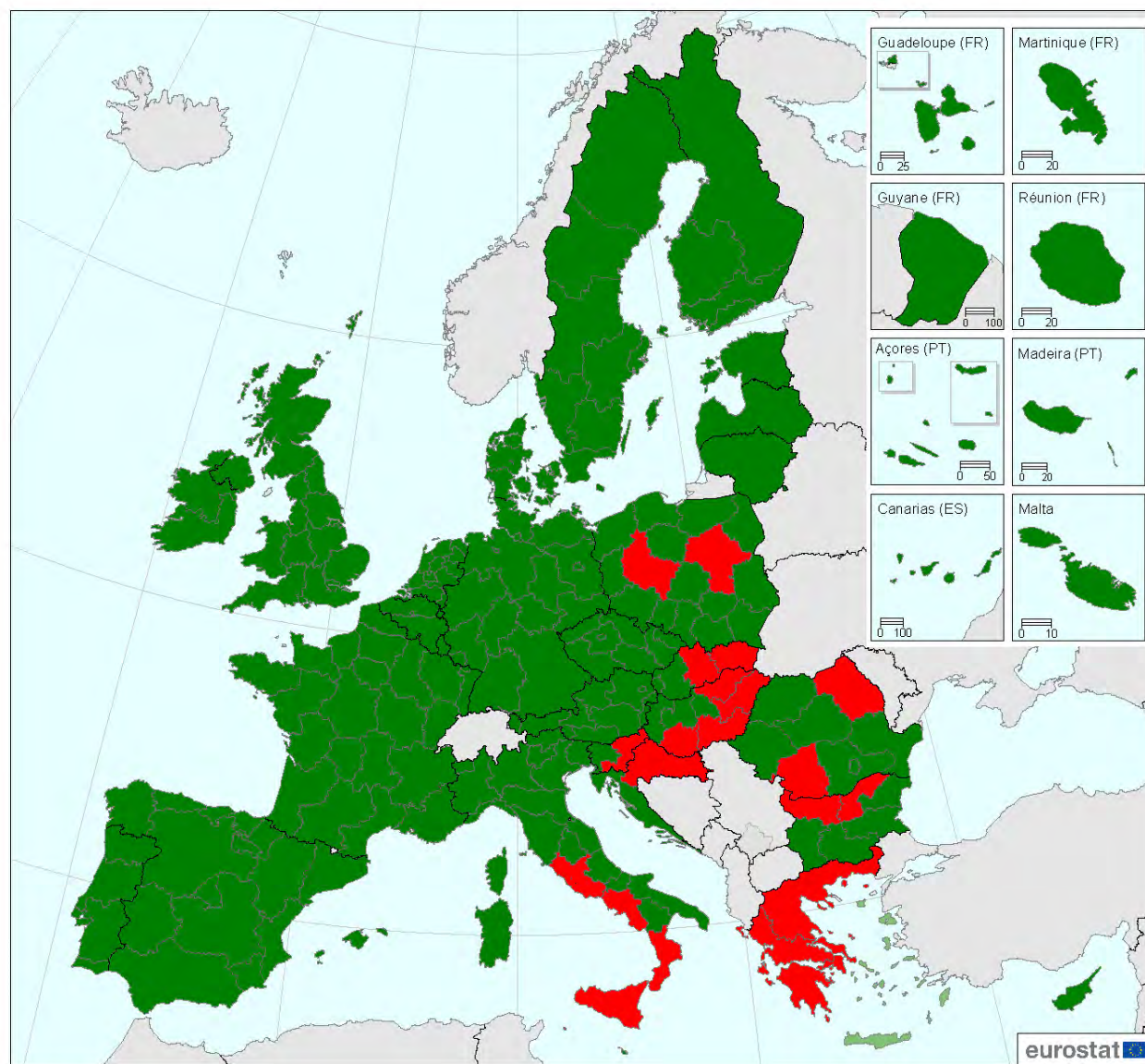


## Q2.1 Expectations for the quality of life in the region

% answering "Better"



# QUALITY OF LIFE IN THE REGION (4/4)



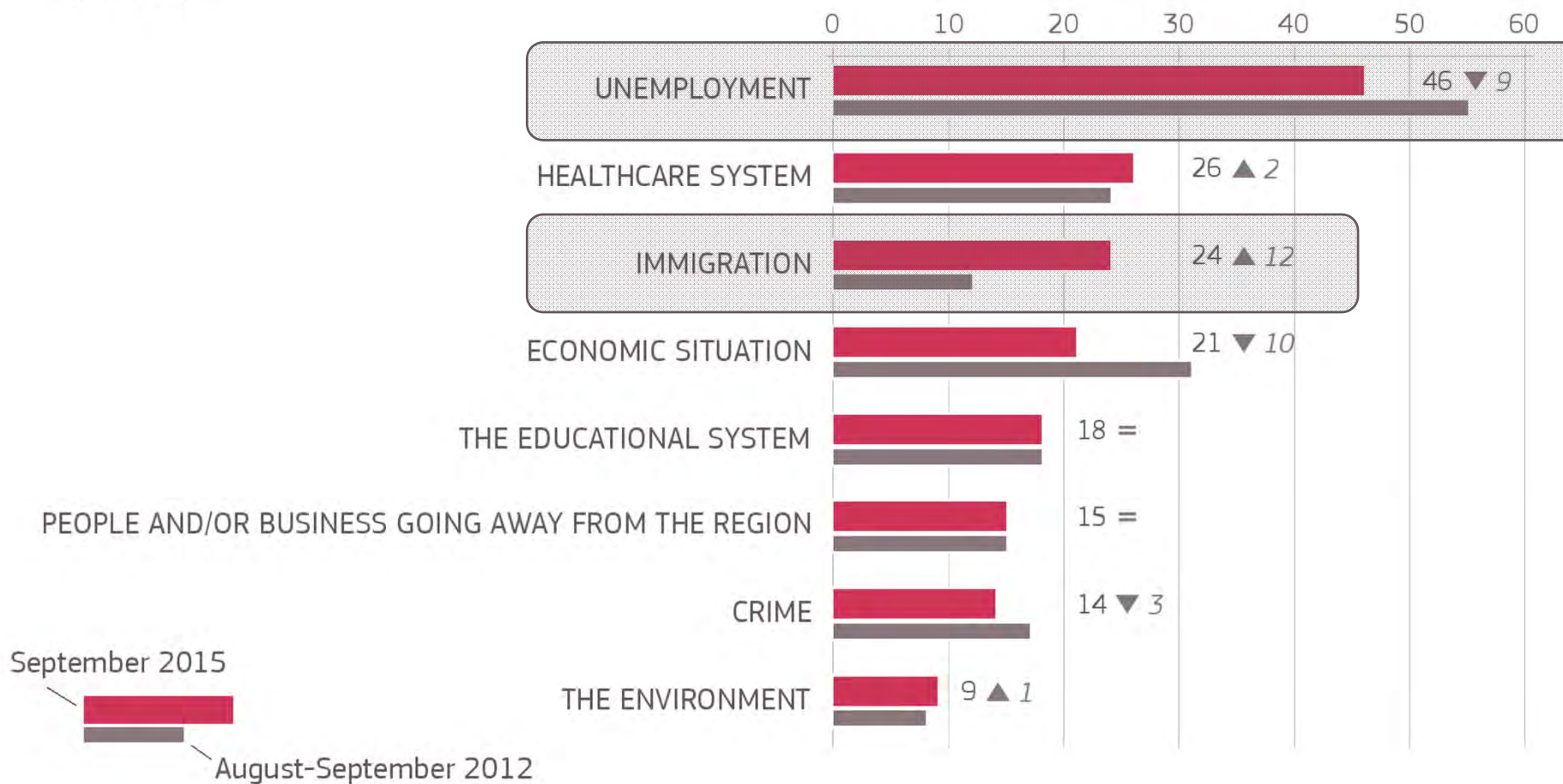
## Quality of life: current state and future outlook

- Good and optimistic for the next 12 months
- Good and pessimistic for the next 12 months
- Bad and optimistic for the next 12 months
- Bad and pessimistic for the next 12 months



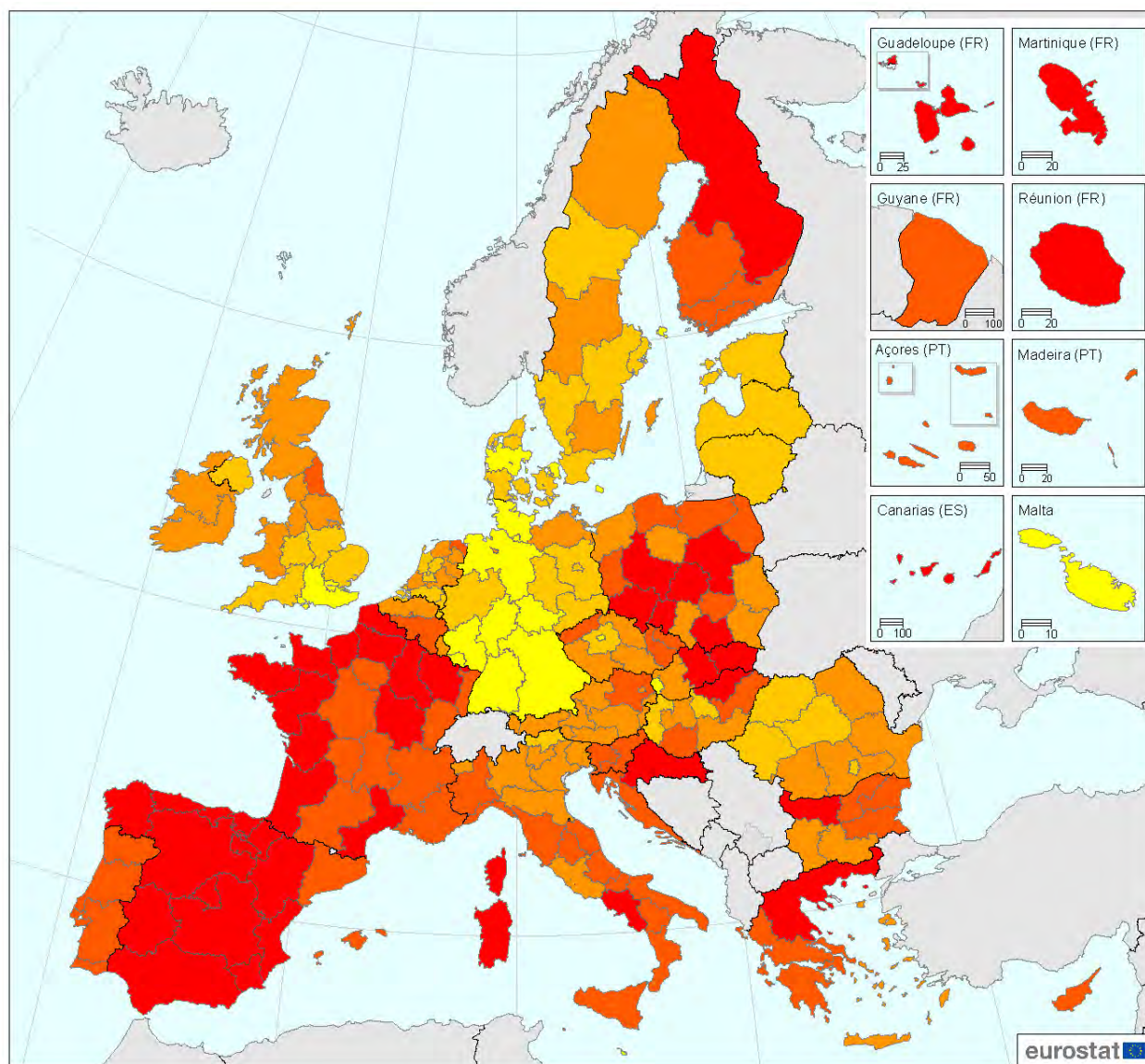
# MAIN ISSUES IN THE REGION

**Q3** What do you think are the two most important issues facing (OUR REGION) at the moment?  
(% - EU)



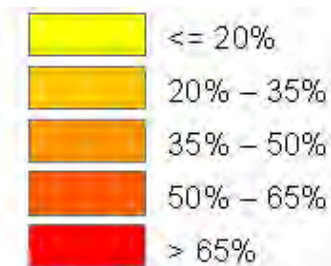


# UNEMPLOYMENT ISSUE IN THE REGION (1/2)

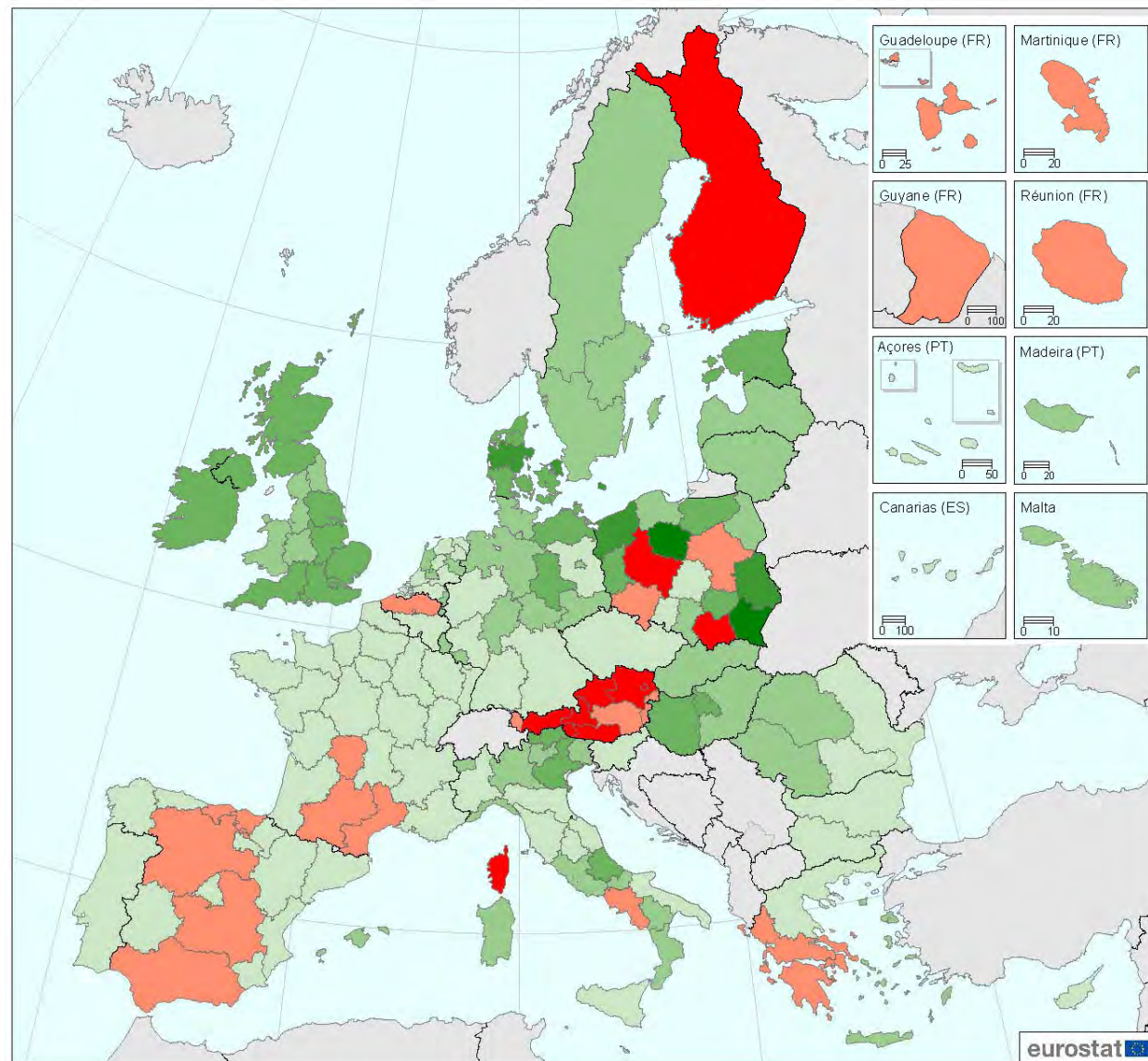


## Q3.4 The most important issues facing the region

% answering "Unemployment"

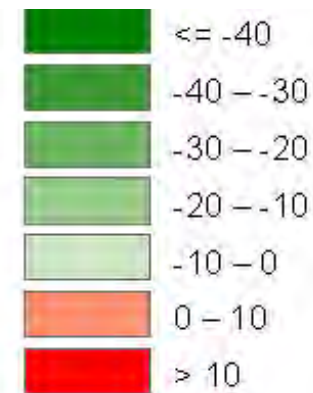


# UNEMPLOYMENT ISSUE IN THE REGION (2/2)



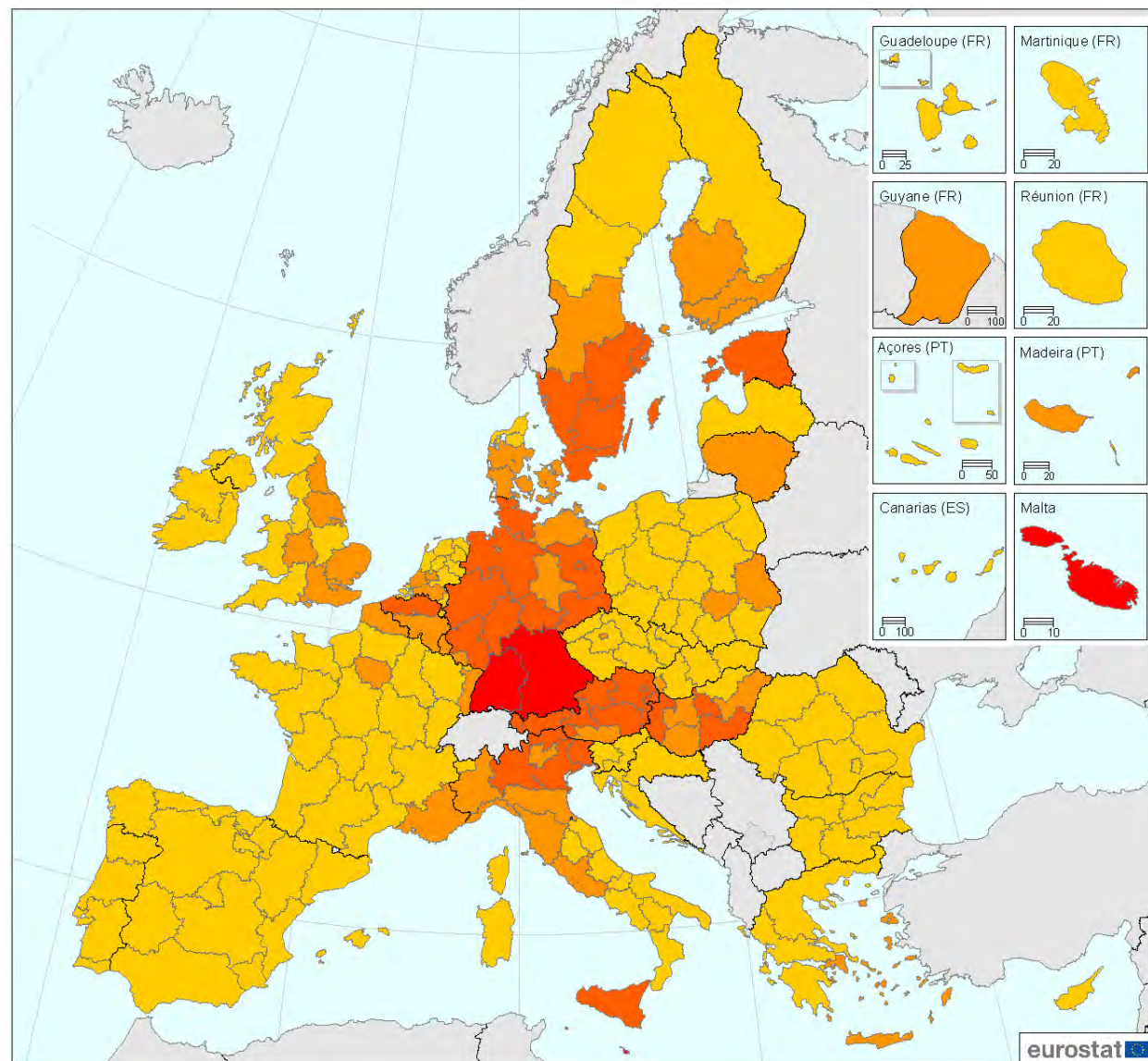
## Q3.4 The most important issues facing the region

percentage points difference 2015-2012 - answer "Unemployment"





# IMMIGRATION ISSUE IN THE REGION (1/2)



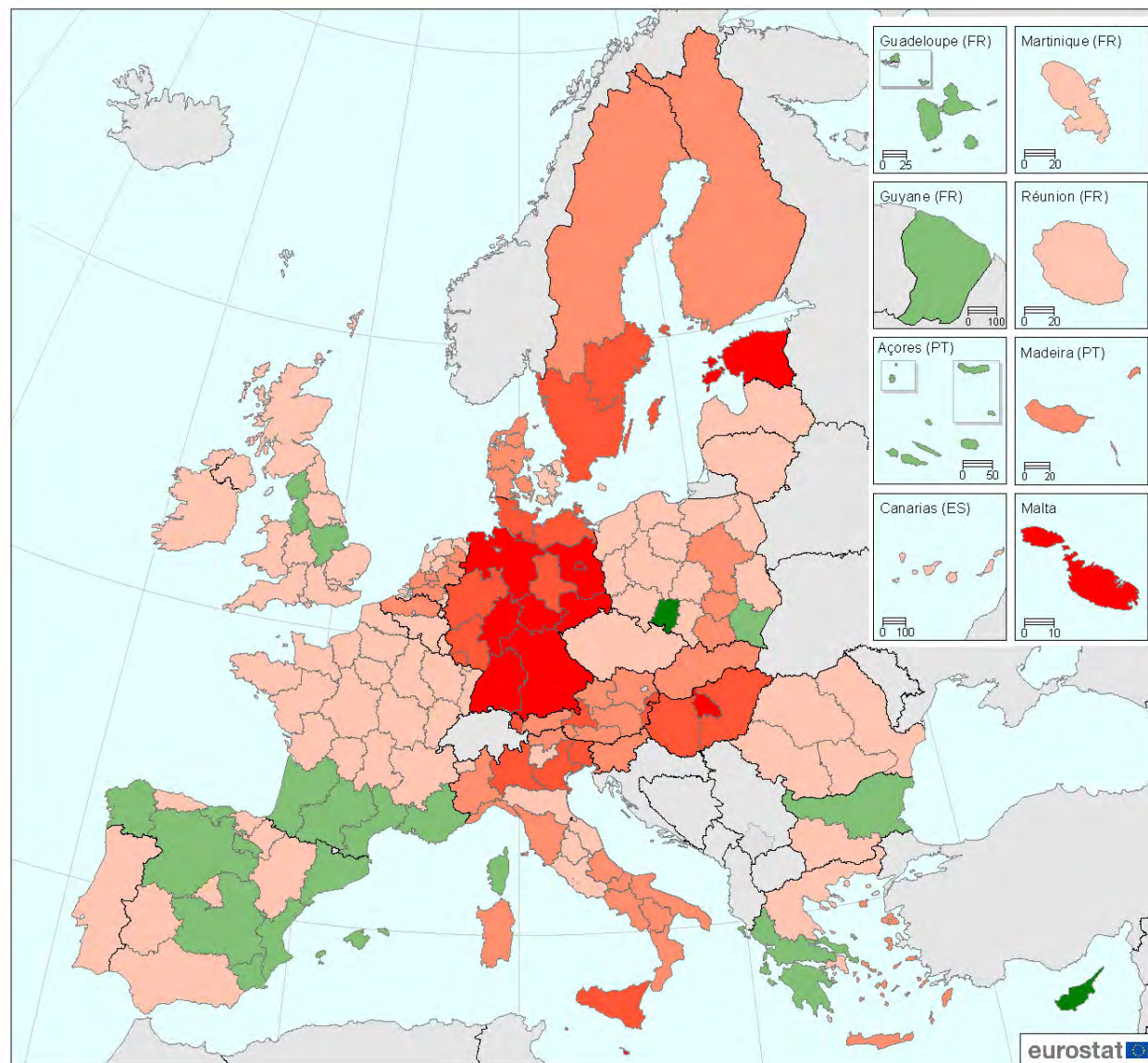
## Q3.1 The most important issues facing the region

% answering "Immigration"



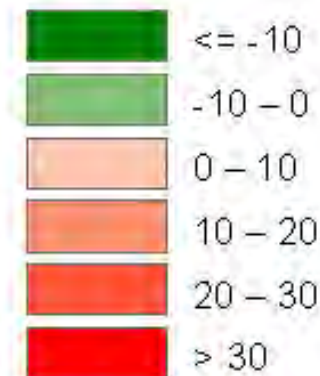


# IMMIGRATION ISSUE IN THE REGION (2/2)

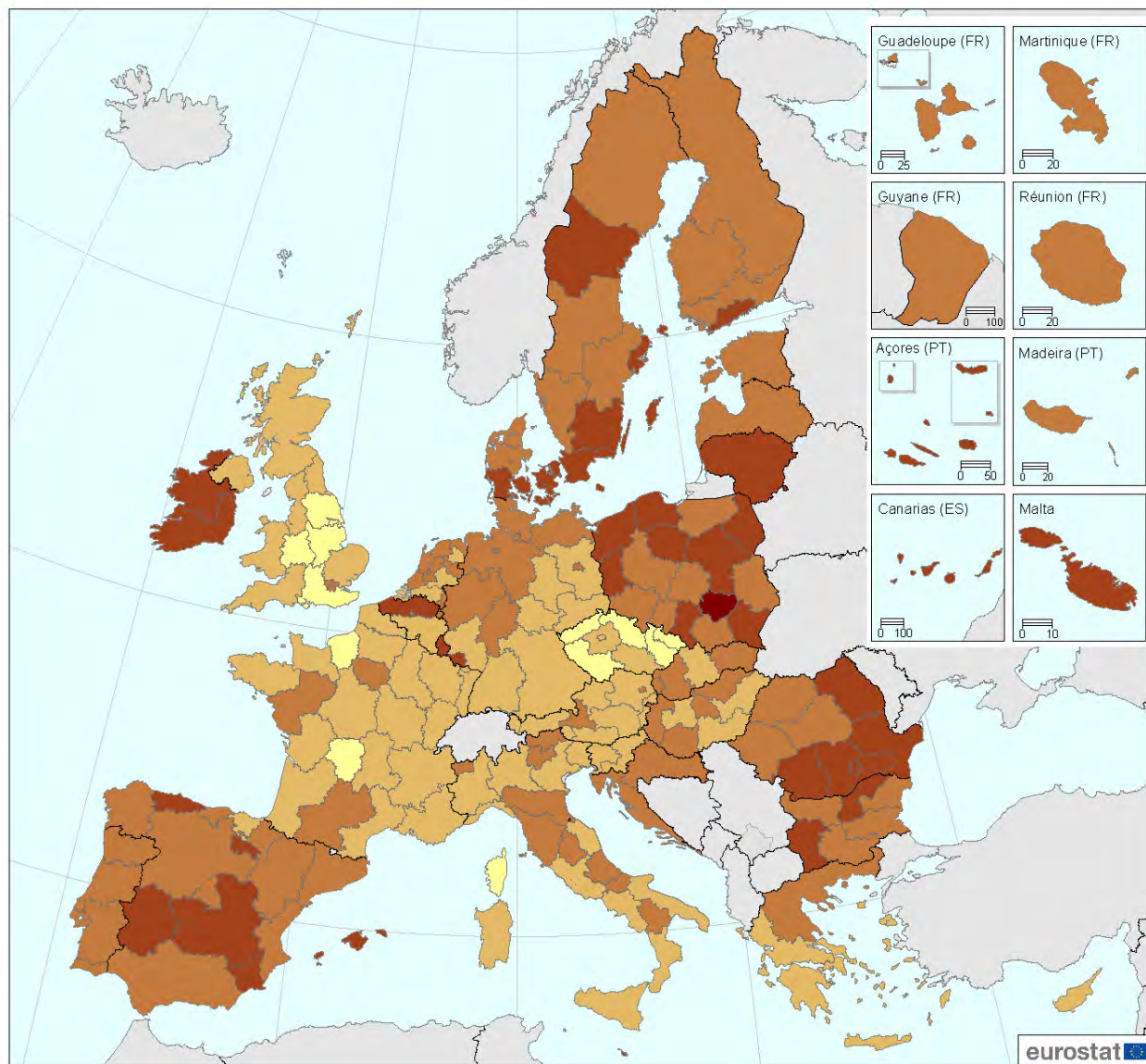


## Q3.1 The most important issues facing the region

percentage points difference 2015-2012 - answer "Immigration"

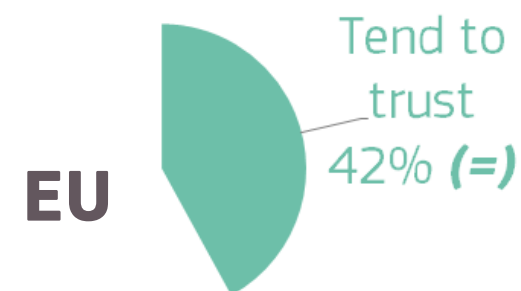
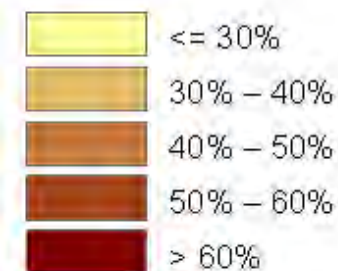


# TRUST IN THE EU



## Q4 Trust in the European Union

% answering "Tend to trust"



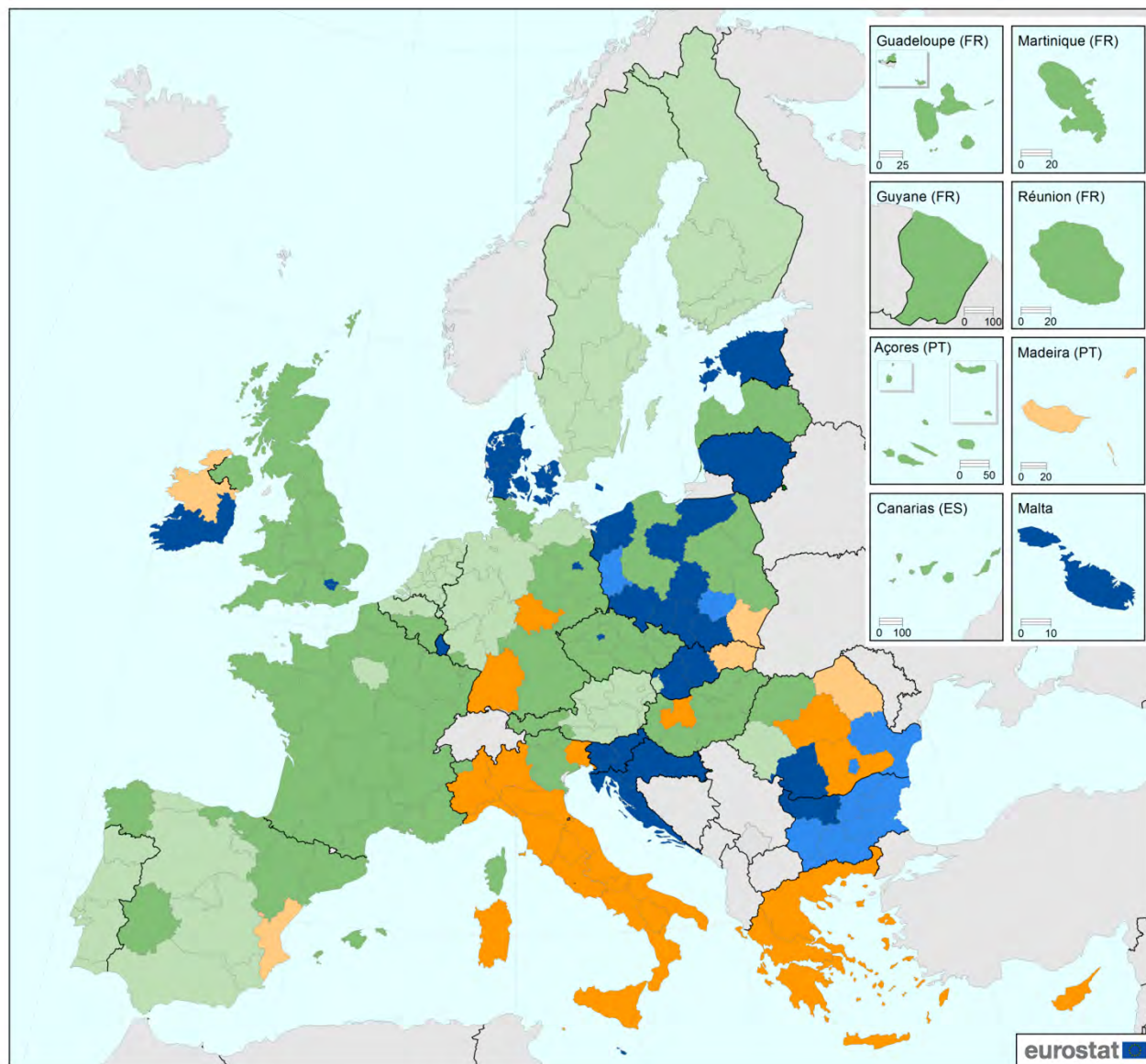
September 2015 - August-September 2012

Source: Flash Eurobarometer 427

Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat  
Cartography: Eurostat — IMAGE, 10/2015



# REPRESENTATIVES BEST PLACED TO EXPLAIN THE EU IN THE REGION



**Q5 The best placed to explain how European policies impact citizens' day-to-day life**

- Dark Blue:** Your MEPs (Members of the European Parliament)
- Light Blue:** Members of the European Commission
- Green:** Your regional or local political representatives
- Light Green:** Your (NATIONALITY) political representatives
- Orange:** Several representatives equally \*
- Dark Orange:** None of them (SPONTANEOUS)

Source: Flash Eurobarometer 427

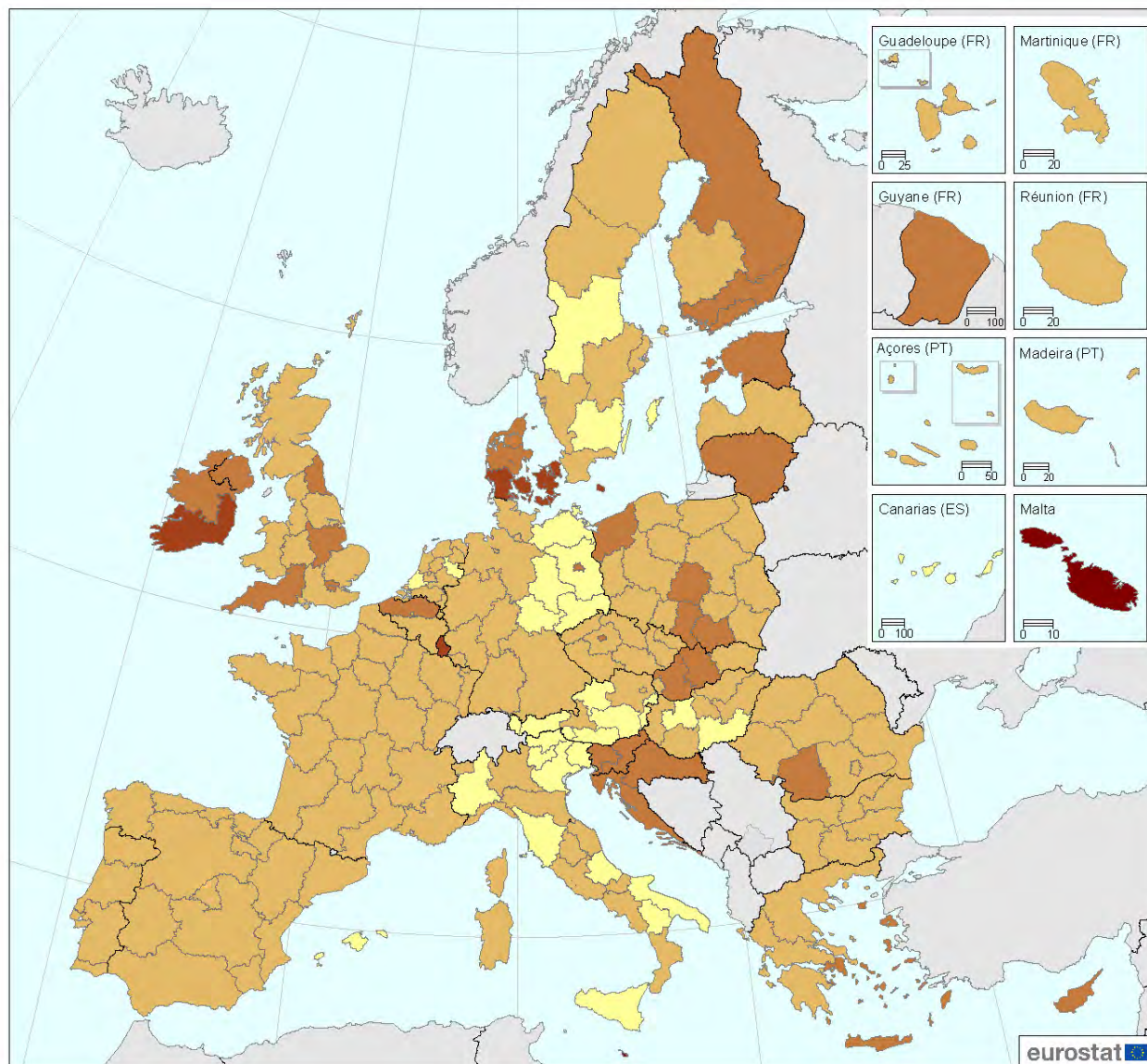
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\* Respondents living in the regions from this category equally mentioned at least two representatives



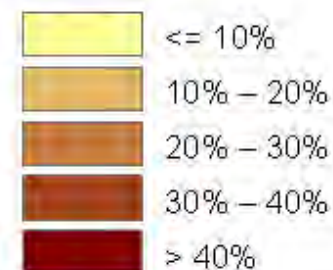


# REPRESENTATIVES BEST PLACED TO EXPLAIN THE EU IN THE REGION



## Q5.1 The best placed to explain how European policies impact citizens' day-to-day life

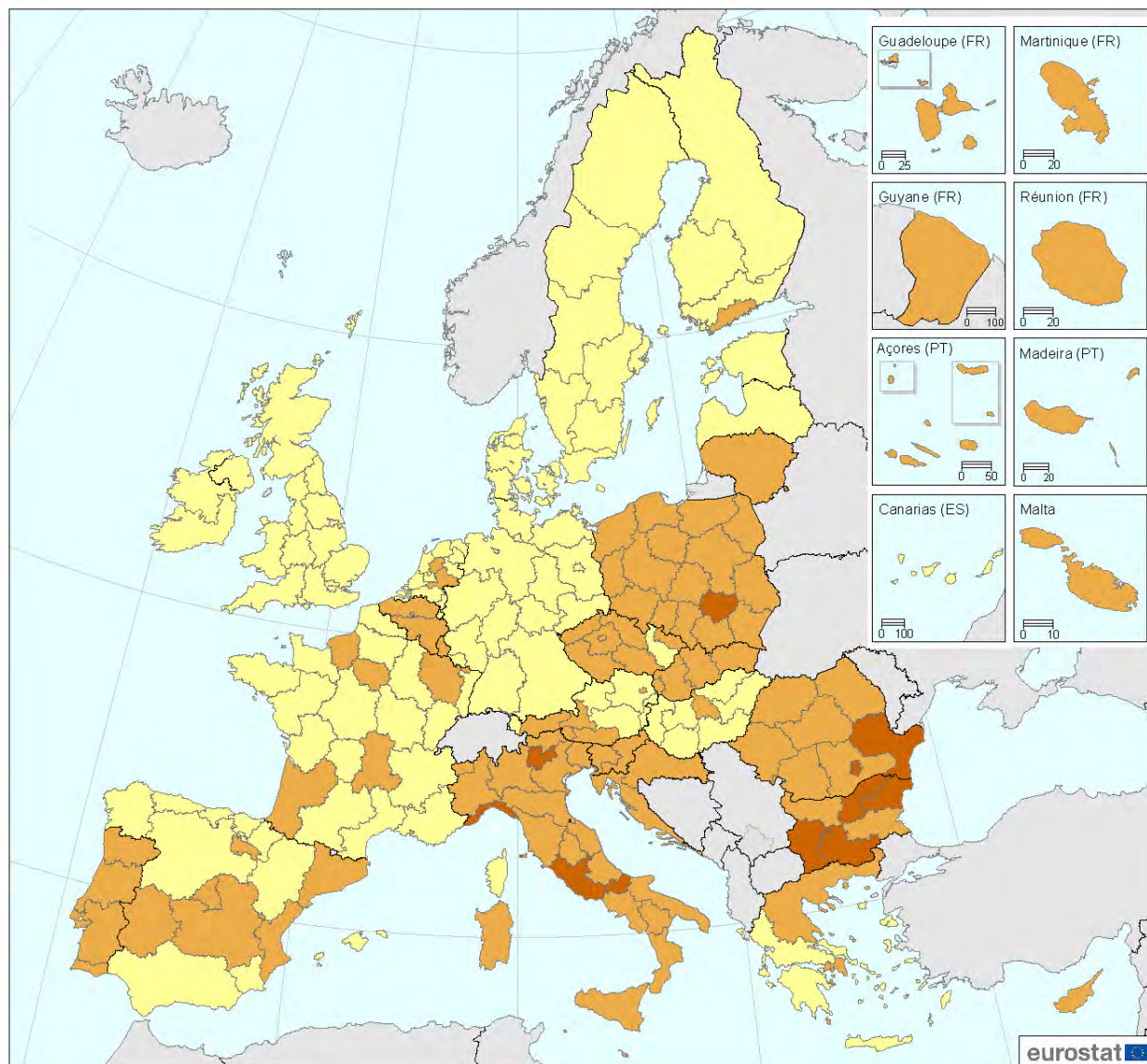
% answering "Your MEPs (Members of the European Parliament)"



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Cartography: Eurostat — IMAGE, 10/2015

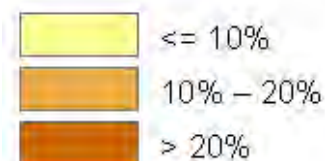
Source: Flash Eurobarometer 427

# REPRESENTATIVES BEST PLACED TO EXPLAIN THE EU IN THE REGION



**Q5.2 The best placed to explain how European policies impact citizens' day-to-day life**

% answering "Members of the European Commission"

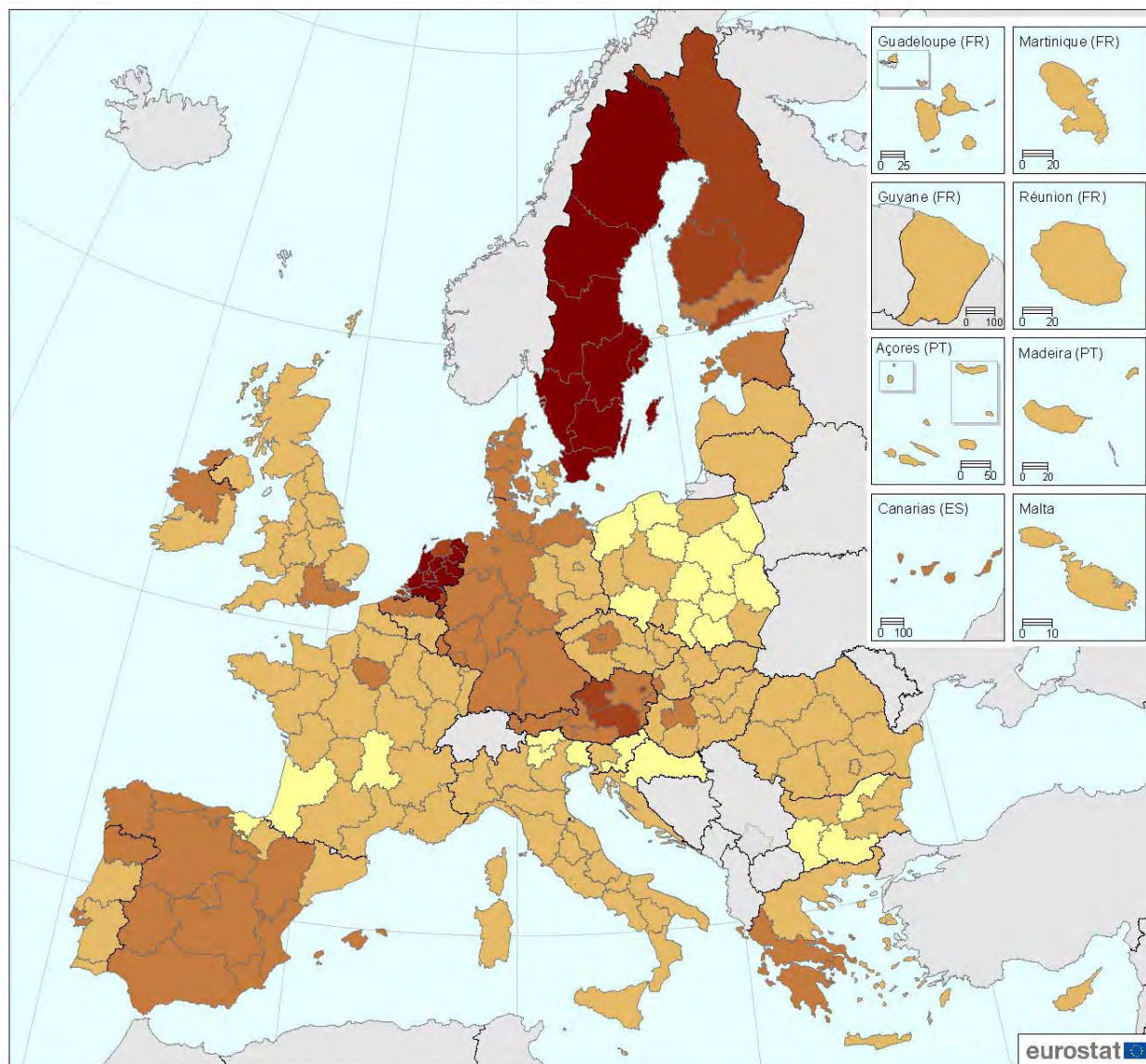


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Source: Flash Eurobarometer 427

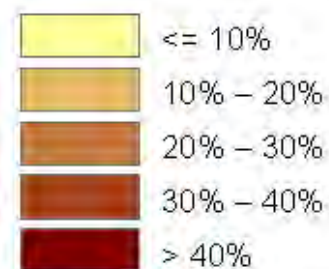


# REPRESENTATIVES BEST PLACED TO EXPLAIN THE EU IN THE REGION



**Q5.3 The best placed to explain how European policies impact citizens' day-to-day life**

% answering "Your (NATIONALITY) political representatives"

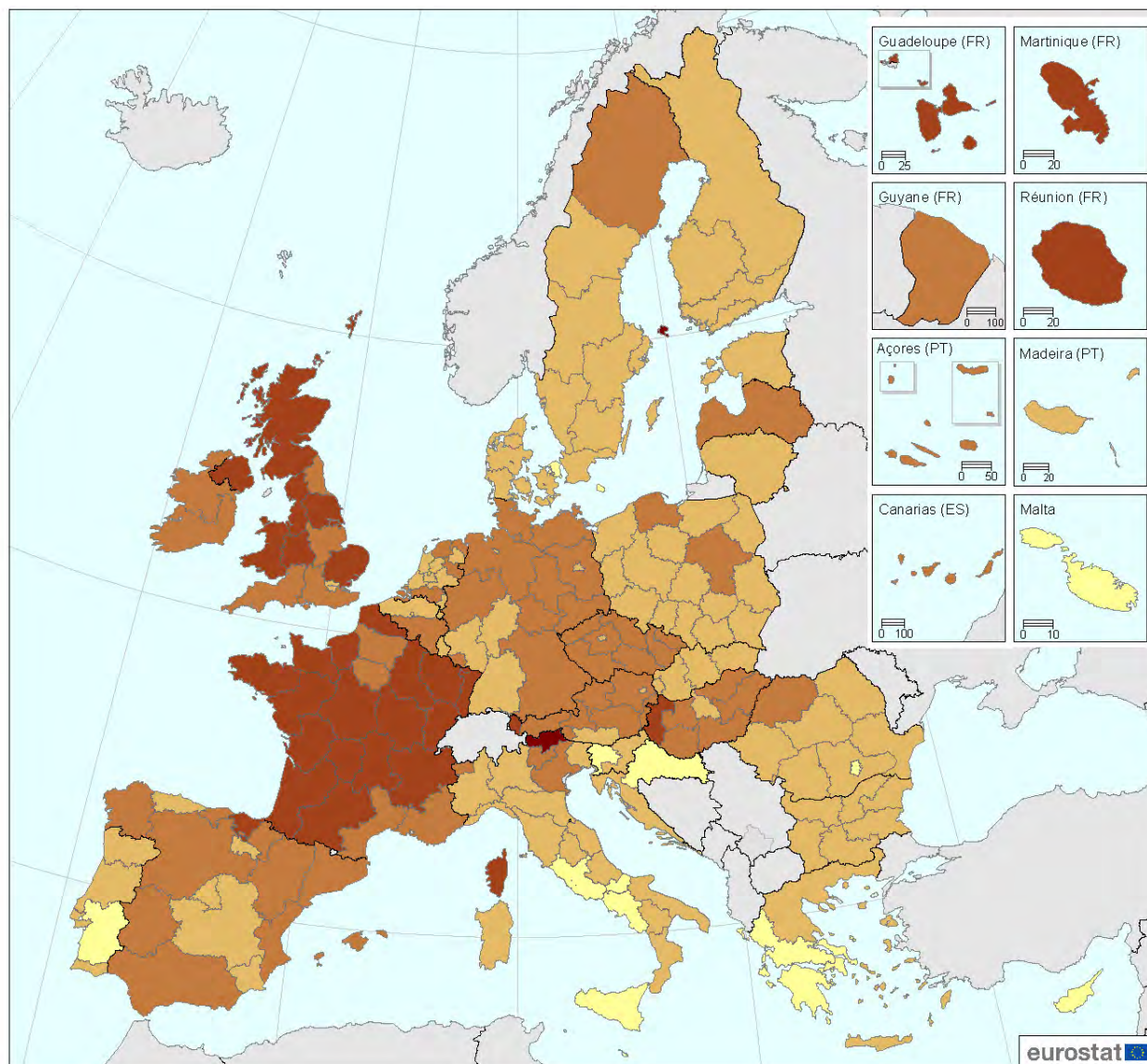


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Source: Flash Eurobarometer 427

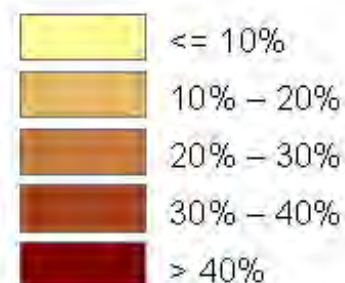


# REPRESENTATIVES BEST PLACED TO EXPLAIN THE EU IN THE REGION



## Q5.4 The best placed to explain how European policies impact citizens' day-to-day life

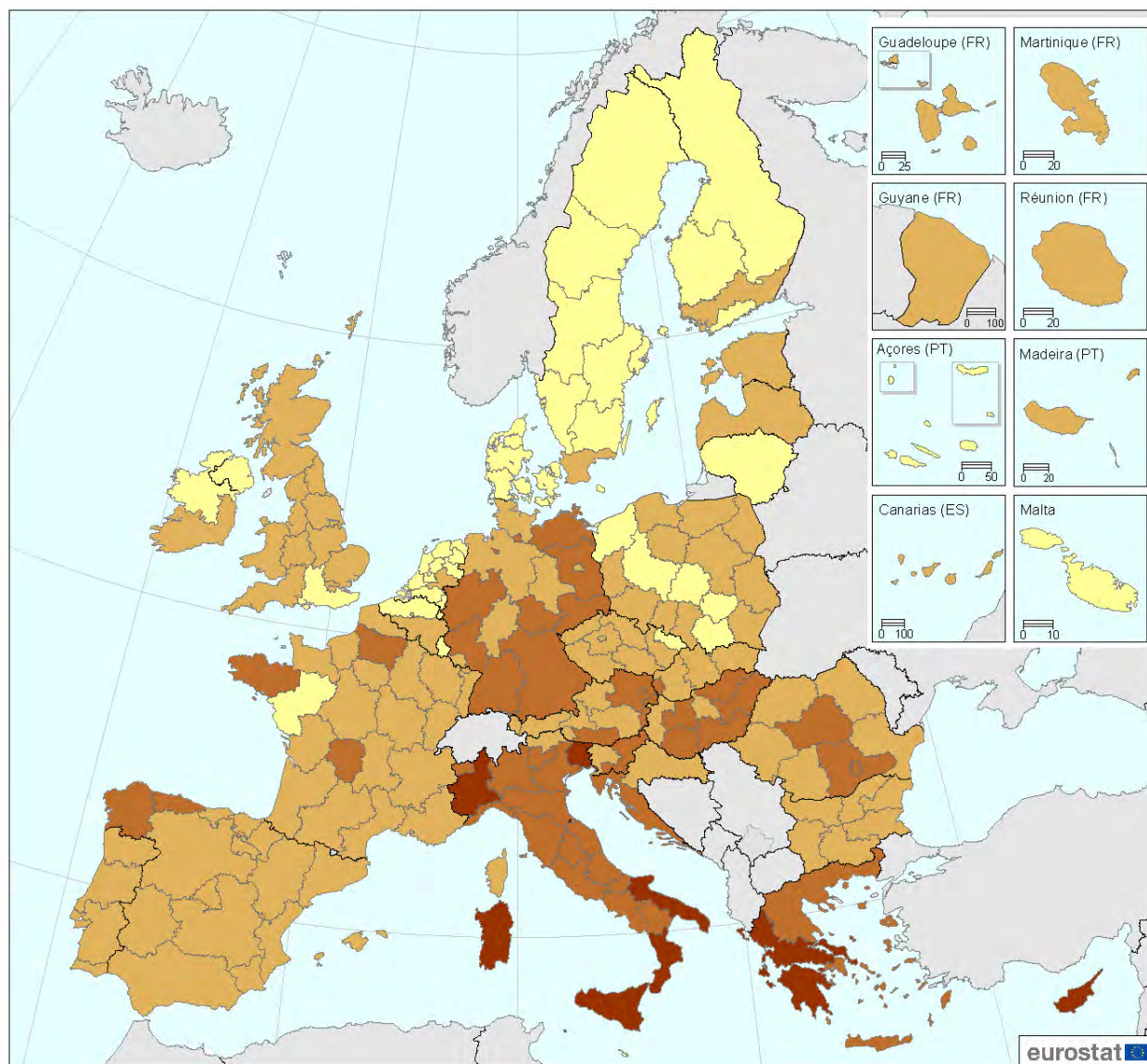
% answering "Your regional or local political representatives"



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Source: Flash Eurobarometer 427

# REPRESENTATIVES BEST PLACED TO EXPLAIN THE EU IN THE REGION



**Q5.5 The best placed to explain how European policies impact citizens' day-to-day life**

% answering "None of them (SPONTANEOUS)"



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